

ImagePerfect™ Magic Apply Application Fluid

IP Magic Apply is a bespoke, customer-focussed solution that facilitates the wet application of products to a wide range of substrates, making the process faster and easier, whether applying vinyl letters and logos, large surface coverage, vehicle graphics or digital prints.

IP Magic Apply application fluid allows for optimum working conditions on all surfaces, especially those which tend to be more difficult to work with, such as glass, mirrors and flexible substrates (such as PVC banners). Unlike many application solutions, IP Magic Apply does not contain any oil-based ingredients and it better protects, therefore, the integrity of the applied product and of its adhesive system. Consequently, the use of IP Magic Apply, as a bespoke product, will allow for more satisfying results, especially when compared to the use of home-made application solutions that will invariably contain oil. Usage Guidelines: Thoroughly clean the surface using ImagePerfect™ Surface Cleaner. Do not use alcohol. Spray IP Magic Apply onto the surface in a thin layer, then apply the vinyl with application tape in the usual manner. Remove all excess fluid using a squeegee on the vinyl. After application, dry all areas using a clean cloth. Do not apply at temperatures below +10°C without the necessary thermal post-processing. Attention: We do not recommend the use of this product when working on corrugated or riveted surfaces. Working with heat expands the volume of the liquid and this can cause irreparable air bubbles.

Specifications	
Description	Wet application solution
Ingredients	No dangerous components
Toxicity	Non-toxic
Storage	Keep container tightly sealed and keep away from heat / Best below + 22°C
Transport	Not classified as Dangerous Goods
Shelf Life	1 year, 20°C / 50% humidity

© May 2022 Eikon Ltd. Technical specifications are subject to change without prior notice. All trademarks mentioned are the property of their respective owners.

For more information about ImagePerfect please visit www.imageperfect.com

Eikon Ltd, 38 Port Royal Avenue, Lune Industrial Estate, Lancaster. United Kingdom

Information on physical and chemical characteristics and values in this document are based upon tests we believe to be reliable and do not constitute a warranty. They are intended only as a source of information and are given without guarantee and do not constitute a warranty. Purchasers should independently determine, prior to use, the suitability of such products for their specific use, including, but not limited to, the application, conditions, maintenance, and the Purchaser shall assume all risk and liability of every nature in connection therewith. All technical data are subject to change without prior notice. In case of any ambiguities or differences between the English and foreign versions of this document, the English version shall be prevailing and leading.

Eikon gives no express or implied guarantees or warranties with respect to the Products, including, but not limited to, any implied warranties of fitness for any particular use and/or non-infringement. All products are sold subject to Eikon's general terms and conditions of sale. Eikon's aggregate liability, whether for negligence, breach of contract, misrepresentation or otherwise, shall in no circumstances exceed the price of the defective, non-conforming, damaged or undelivered Products which give rise to such liability as determined by net price invoiced to Purchaser in respect of any occurrence or series of occurrences. In the event of improper use and/or incorrect processing that does not comply with our instructions, any and all liability is excluded. In no circumstances shall Eikon be liable for any indirect, incidental or consequential loss, damage or injury, including without limitation, loss of anticipated profits, goodwill, reputation, or losses or expenses resulting from third party claims.